

Young, spirited and dedicated – meet Megha and Neha, an entrepreneurial duo who have had a 15-and-going-strong career in beauty and makeup. As sisters, they bond over their shared childhood memories of fluttering around in their mother's beauty salon. As professionals, they bond over their strong inclination towards beauty and their jointly owned one-of-its-kind concept beauty studio. Megha, as a trained makeup artist and Neha, as a trained aesthetician bring together their international exposure to offer unique and niche beauty and makeup services to their clients.

They speak to RAVISHING revealing facets of their childhood, personalities, professional mantras and of course, their studio and high-profile skin treatments.

MEET THE NEW AGE MAKEUP DIVAS MEGHA & NEHA

Whats the USP of Brand 'Megha & Neha'?

Drawing from our experience and exposure at international platforms, we bring our unique expertise under one brand. Megha got her training for high-definition makeup and airbrush technique from Paris and US respectively and now she is one of the

prestigious members of Mac pro team; whereas Neha is a trained and certified aesthetician from Canada and has worked with one of the finest salons called Urban Retreat in Harrods, London where celebrities like Jade Jagger and Geri Hallawel were her clients.

In India, we own a boutique style studio in Sainik Farms, which is encapsulated in lush greenery and a calm and serene environment. Here, one can get the best of beauty treatments under one roof. The zeal to innovate stand out as our USP as we have started introducing our customers to luxury treatments like green peel



"I had met Megha during a shoot and fell in love with her work. Since then she has been on the top of my list for makeup. Seeing both Megha and Neha reach new heights of success makes me proud to be associated with them. Their work is classy and modern as they understand the trends and hence, I can vouch for their work, professionalism and perfectionist attitude."

Sangya Laxhanpal, Model

and caviar rituals, which are hot favourites of most Hollywood celebs.

What motivated you to get into the field of beauty?

Growing up in an atmosphere where beauty was the norm since our mom ran a beauty salon in Jammu. This exposure to makeup at a young and impressionable age went on to create a forever-kind of relationship with the art of aesthetics. We fondly remember a beauty-infused childhood as vignettes of growing up seeing and smelling makeup all around since we liked spending a lot of time at our mother's salon after school. So, turning this passion into a profession was always an inner calling.

What is your take on Indians and their obsession with light skin?

For us, as practitioners of beauty, beautiful skin is that which is healthy, no matter what the colour is. Their wide exposure on the international forum has let us know that worldwide, most makeup artists find the Indian skin tone – olive, as perfect to work with various colours.

Tell us more about your Boutique Concept and Offerings.

The concept of the interior décor of the studio has originated from the French Riviera. The colours used are champagne, ivory with hints of gold and silver to add the element of luxury. The result is cosmopolitan chic.



"I am a working professional with a very demanding job. Therefore, it was important for me to liasion with someone (especially for makeup) who had similar sensibilities. So, with Megha & Neha and their team of highly qualified professionals, that was the key strength. They are not over the top (which is a rare quality in a makeup artist/stylist), are very patient, have a friendly demeanour and most importantly, listen to you carefully to understand your needs. I recommend them highly to every bride-to-be!"

Aastha Bajaj, Strategy Consultant at a management consulting firm in India

Special Treatments offered

Makeup

- ▣ Airbrush Makeup
- ▣ Hi-Definition Makeup
- ▣ Bridal, Hi-Fashion and Photography makeup

Red Carpet Skin Care Treatments

- ▣ Green Peel (Non-chemical)
- ▣ Enzyme treatments

You can contact them at: 38, Ashok Avenue, Sainik Farms, New Delhi
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W: www.meghaneha.com
Facebook: Megha & Neha

As far as our services are concerned, we offer personalized services especially when it comes to makeup. Each bride is important to the duo as it's a big day for her and so is for us. Our brides have always loved our work and would make testimonies to assert this fact

How would you describe each other's personality?

Megha – Despite being younger, Neha is more mature and responsible. Her personal style quotient verges on the bold and vibrant. Besides having a strong hold in beauty, Neha is also a great cook and loves to explore different cuisines.

Neha - Megha on the other hand, is bubblier and exudes happy-go-lucky charm. Her taste of fashion is simpler and more subtle. Also, I would like to believe that she is a big fan of my culinary flair (smiles). Despite the odds, our common zest for life keeps us going and growing stronger.

What makes your duo so successful?

Despite being so diverse in our personalities, we make a perfect team; be it making business decisions or picking out desserts at the dinner table. We have supported each other on every aspect of life and if asked 'why', we say; 'we are incomplete without each other'.

Not to miss, we do have their share of fights and arguments, making up by treating each other for shopping or a perfect day at a spa!